



## CAPABILITY STATEMENT – KENNETH G. BINNS

### Overview:

Ken is a creative professional with the benefits of both an original career in a technical discipline and an established record of achievement in the creative fields of photography, multimedia and web production. Clients call for and benefit greatly from his practical, cost-effective application of creative options, his ability to address competing priorities in creative development and technical excellence based on his original technical training.

### Career Synopsis:

After a 12 year career as a licensed airframe maintenance engineer in the Royal Australian Air Force (RAAF), Ken's creative career began in 1992. He has compiled a substantial portfolio that spans both creative and medical/science photography, and which bridges the gap to multimedia and related developments. This foundation provides clients with thoughtful options for development that will best suit both their objectives and their budget.

### ThinkEvans Pty Ltd:

The prime practice area in which Ken is involved for ThinkEvans is *eBusiness*. There is no doubting the need for creative input to eBusiness solutions, regardless of the client organisation. The potential to learn by trial and error in this aspect of projects is just as high as elsewhere.

Ken brings the alternative solution to life - pragmatic advice up front as to the cost-effective application of creative elements whilst still achieving the objectives of the project.

Leveraging his success prior to joining ThinkEvans, Ken has already given valuable advice as part of several projects for small business clients.

### Education:

- 2004 Completed Certificate IV in work place assessor training
- 2001 Completed Certificate IV in Multimedia studies
- 1999 Completed studies in Small business management
- 1995 Completed Ophthalmic Photography training Finders Medical Centre, Bedford Park, South Australia.
- 1995 Graduated Associate Diploma in Commercial Photography - awarded lecturers choice 'Student of the Year'.
- 1993 - 1994 Associate Diploma in Commercial Photography, Douglas Mawson Institute of TAFE, Croydon Campus

### Creative Career Highlights:

2004 - currently

- Multimedia developer and Commercial photographer for KGBphoto and multimedia,

which he founded in 1995 as KGBphoto creative commercial photography, and which he has operated continuously since

- Photographer for Murray Media - including substantial photographic credits for "Outdoor Living" by Peter A. Murray, New Holland Publishers, 2004
- Multimedia developer in collaboration with "Tish 'n' Enigma"
- Lecturer for the Centre for Creative Photography
- Lecturer TAFE

2002 – 2003

- Multimedia Developer and Commercial Photographer
- Lecturer TAFE and Lecturer CCP
- Senior Photographer, Prima Photographics
- Contracted Ophthalmic Photographer, Flinders Medical Centre

2001

- Multimedia studies, graphic arts college, Douglas Mawson TAFE
- Senior Photographer, Prima Photographics,
- Video Editor, Prima Photographics
- Project Manager, Spyderweb Consulting.

Jul 2000 – Dec 2000

- Multimedia developer for Quoin Technology International

Nov 1999 – Jun2000

- Contracted to Flinders Medical Centre, Medical Illustration and Media Unit as a Medical Photographer

1997 - 1999

- Co-owner/ Manager/ Photographer at 'Four Seasons Photography' a domestic photography service
- Contracted Ophthalmic photographer, Flinders Medical Centre

1997 Jul – Dec

- Contracted Ophthalmic Photographer, Flinders Medical Centre

1995 - current

- Owner/ Manager/ Photographer at 'KGBphoto creative commercial photography'

1995 Jan – Jun

- Contracted Ophthalmic Photographer, Flinders Medical Centre

1992 – 1995

- Freelance Commercial Photographer